



SOUTHERN COUNTIES EAST FOOTBALL LEAGUE

Matchday Media Directive for Clubs

Clubs should be committed to providing a safe and professional environment for all players, officials, volunteers, supporters and accredited photographers.

The below applies to all photographers and videographers granted pitchside access during matches. It should form the basis of clubs' matchday procedures.

Access is provided at the discretion of the home club.

Anyone aiming to work pitchside, should obtain prior approval from the club and have valid Public Liability Insurance (minimum cover of £1million).

While working within the pitch perimeter, photographers/videographers should conduct themselves professionally at all times.

They must

- Wear a high-visibility jacket or vest at all times (not matching either team's kit).
- Treat all players, officials, volunteers, supporters and fellow media with respect
- Follow all health and safety procedures and comply with any instructions issued by club officials and match officials.
- Remain in the same place during each half, not constantly moving up and down the touchline, including for goal celebrations.
- Take a position at least 10 yards away from the goal and keep a safe distance back (at least two metres where possible) from the playing area at all times.
- Never enter the field of play.
- Avoid obstructing the views of spectators.
- Remain as unobtrusive as possible throughout the game.
- Do not use flash photography during the game.
- Remain seated, kneeling rather than standing during the game.
- Remote cameras can only be used with prior agreement from the match referee, and can only be accessed at half-time or full-time.

Match referees can request a pitchside media member to move to an alternative position if required.

Failure to comply with any such Policy Directive issued by the league will result in the club being charged for a breach of League Rule 4.2.